



WELDING TECHNOLOGY

(HITSAUSTEKNIikka)

2026 MEDIA

THE ONLY FINNISH TRADE MAGAZINE IN ITS FIELD

FOR YOU

- an advertiser looking for high-coverage media
- a specialist in welding and production
- a provider of welding technology
- a provider of education and testing services
- interested in welding technology

TOPICS

- welding processes
- research on welding
- welding consumables and equipment
- the weldability of different materials
- welding automation
- productivity and costs
- quality and testing
- training and qualification
- health and safety
- interesting events

THEMES AND SCHEDULE 2026

EACH ISSUE HAS A SPECIAL THEME

ISSUE	THEME	ARTICLES AND ADVERTISEMENT RESERVATIONS	MATERIAL	PUBLISHING DATE
1/2026	Marine Industry	23.1.2026	30.1.2026	20.2.2026
2/2026	Welding Standards	20.3.2026	27.3.2026	17.4.2026
3/2026	Quality and Inspection	15.5.2026	22.5.2026	12.6.2026
4/2026	Welding Processes	21.8.2026	28.8.2026	18.9.2026
5/2026	Mechanisation and Automation of Welding	9.10.2026	16.10.2026	6.11.2026
6/2026	Welding Preparation ja Post-processing	13.11.2026	20.11.2026	11.12.2026

The themes listed are preliminary and may be changed by the magazine.

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Advertise on our website too!

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THE WELDING SOCIETY OF FINLAND



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PUBLISHER

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DESCRIPTION

Size: A4
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A4 with bleeds 216 x 303 mm
Columns: 3, width 56 mm
Printing method: offset, screen ruling 175 lpi
Binding: stitching
Circulation: 3200
Frequency: 6 issues a year
The Hitsaustekniikka-magazine is published in Finnish

ADVERTISEMENT SALES

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DISCOUNTS

Discount for annual agreement: 15% for an annual agreement made in advance that includes at least a half page advertisement in every issue for the agreement year.
Discount for members of the Welding Society of Finland: 15%. Only one discount may be applied per advertisement category.

REQUIREMENTS FOR THE MATERIAL

The material should be delivered primarily in printable form as a PDF file sent to the e-mail address of the printing house.
The prices stated are for print-ready digital material. The advertiser will be charged for possible typesetting, image processing and scanning if required.

CANCELLATION OF ADVERTISEMENTS

Cancellation of advertisements should be made in writing by the material deadline at the latest.
If cancellation takes place after the deadline, the Publisher reserves the right to invoice the entire price of the advertisement.

COMPLAINTS

Any complaints must be made in writing within seven days from the publication date. The Publisher's liability for errors or missing advertisements is limited to the price of the advertisement. The Publisher is not under any circumstances liable for any cost or consequential damages to the customer or third parties.

FORCE MAJEURE

Advertisements are published subject to force majeure, meaning that the Publisher will not be liable for damage caused by any unpredictable factors, such as strikes, technical problems, delays caused by subcontractors and other similar developments that are beyond the Publisher's reasonable control and independent of the Publisher.

DELIVERY OF ADVERTISING MATERIAL

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SUBSCRIPTION RATES

Finland and the other Nordic countries: €80.
Other countries: €140. 25,5 % VAT is added to prices.
A subscription to the magazine is a membership benefit of the Welding Society of Finland.

ADVERT PRICES 2024, EUR

Size	Dimensions (mm)	Four colour printing
Front cover	198 x 235	€2960
Back cover	183 x 240	€2295
2 nd and 3 rd cover	183 x 266	€2295
Spread	420 x 297	€3900
1/1 page A4	210 x 297	€2195
1/1 page	183 x 266	€2195
2/3 page, vertical	120 x 266	€1760
2/3 page, horizontal	183 x 176	€1760
1/2 page, vertical	89 x 266	€1530
1/2 page, horizontal	183 x 131	€1530
1/3 page, vertical	56 x 266	€1195
1/3 page, horizontal	183 x 86	€1195
1/4 page, vertical	89 x 131	€1095
1/4 page, horizontal	183 x 63	€1095
Trade fair advertisements Christmas greetings	89 x 55	€600
Product and service directory €25 / column mm / year		

Fee for a fixed location: 10%. 25,5 % VAT will be added to all prices.

